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the connection of legal principles within a range of commercial environments. As the majority of students are required to study business law as part of either a commerce or business degree, this textbook follows a functional approach to the study of business law rather than doctrinal so the principles of business law are contextualised within a business environment. Business students need to know more than what the law is, they need to know where to find it, how to read it, how to use it and how it impacts on all facets of business. Students who use this textbook will develop a greater awareness of the law and its broad application to business and commercial environments.

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Dynamic Business Law: The Essentials is appropriate for the one-semester Business Law course. It contains the basics of business law but does not get bogged down in the kind of details that are more appropriate in an upper-level law class. The text provides an examination of the basic questions, concepts, and legal rules of business law. Emphasis on the BUSINESS in business law. Dynamic Business Law: The Essentials emphasizes the tie of legal issues back to the core business curriculum. This will help both students and faculty. Faculty need to know how this is integrated as they are constantly 'defending' the inclusion of this course in the business curriculum. And students need to understand



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how the concepts tie to their future business careers. Emphasis on TEACHING. Many professors teaching this course are attorneys first and academics second. They do not have a lot of time to prepare or think about how to apply this information effectively for their business students.

Dynamic Business Law: The Essentials contains a helpful instructor's manual, particularly for the many adjuncts teaching this course. Emphasis on CRITICAL THINKING. Neil Browne, one of the co-authors of this text, has written a successful text on critical thinking. His framework is included in Dynamic Business Law: The Essentials as well - to help students learn how to frame and reframe a question/issue.

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Critical thinking questions are also included at the end of each case, to tie in this component even further.

Business Insider calls *The ENTREPRENEUR'S GUIDE* "perhaps the most useful business book you can ever read" and lists it among twenty-five must-read books for entrepreneurs. *THE ENTREPRENEUR'S GUIDE TO LAW AND STRATEGY, 5E* examines stages of starting a business -- from start-up and growth to public offering, while highlighting legal preparations and pitfalls. Cutting-edge examples show how legally astute entrepreneurs can strategically increase realizable value, deploy resources, and

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manage risk. The book discusses leaving a job, hiring former coworkers, competing with a former employer, workplace legislation, product liability, and bankruptcy. You examine current issues including today's workforce in the "gig" economy, "crowdsourcing" capital and social media, computer hacking and identity theft. Legal discussion integrates with core strategic concepts, such as Porter's Five Forces, the resource-based view of the firm, the value proposition, activities in the value chain and more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Do your students struggle to engage with legal topics? Look no further than Marson and Ferris' Business Law to help them actively engage with the law, understand it, and approach it with confidence. Written with business, management, and finance and accounting students in mind, the authors put the law into a context that they can easily understand by introducing case studies in every chapter.

"Business Scenarios" help the students contextualize the law by presenting the reader with an example of an everyday problem which demonstrates how the law can affect a company, employer, employee, or other individual. Throughout each chapter the students are asked to

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pause and consider how the content applies to these routine business problems, enabling them to become active readers and think independently about how the law operates. The first chapter provides a helpful guide to studying the law and advice on how to excel in assessments so that students can fulfil their potential. This chapter includes a sample problem question and model answer. Further sample problem and essay questions can be found at the end of chapters, giving readers an opportunity to test their understanding and practise for assessments. Students will be able to find indicative answers to these questions hosted with the online resources for this book. At

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the end of each chapter the authors provide further reading suggestions to guide students that want to deepen their knowledge, including well-maintained and trusted websites, Twitter feeds, and YouTube channels in addition to suitable books and articles. Online resources This book is accompanied by a suite of online resources to support students' learning, including flashcard cases, self-test questions and answers with feedback, and additional material on legislation.

This fourth edition of Business Law offers comprehensive and accessible coverage of the key aspects of business law. Established legal topics such as

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the English legal system, Contract, Consumer, Intellectual Property, Company and Employment Law, and emerging areas such as Health, Safety and Environmental Law are all addressed in the context of business. The work has been thoroughly updated to include all the major recent developments in business law, such as the new EU Trade Secrets Directive and case outcomes decided since the publication of the last edition. The book also discusses the impact of Brexit. In addition, the book features extensive diagrams and tables, revision summaries, reading lists, and clear key case boxes for easy reference. This book is ideal reading for undergraduate law and business

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studies students, while also applicable to practitioners and those with a more general interest in business law.

A student-centred text ideal for those new to the study of law. It adopts a fresh approach and is packed with photographs, diagrams and examples of how the law impacts on the business world.

A complete guide to contract law in a single volume: author commentary, carefully chosen cases, and extracts from academic materials complement each other to give students all they need for their undergraduate study of the subject. Comprising a unique balance of 40% text to



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60% cases and materials, Contract Law: Text, Cases, and Materials combines the best features of a textbook with those of a traditional casebook. The author's clear explanations and analysis of the law provide invaluable support to students, while the extracts from cases and materials promote the development of essential case reading skills and allow for a more detailed appreciation of the practical workings of the law. The book is accompanied by an Online Resource Centre which includes: \*

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